

# YAZMIN DELGADO

## GRAPHIC DESIGNER

### SKILLS

Adobe Creative Suite (Ps, Ai, Id, Ae, Lr, Br)  
Social Media Design  
Print Production/ Design  
Typography  
Photography  
Photo Editing  
UX/UI Design  
Motion Graphics

Microsoft Office & Google Suite  
Dropbox & Synology Drive  
AV, Show Director, Stage Manager  
Asana Task Manager  
Emma Email Marketing  
Slack & Zoom  
Social Media  
Sprout Social

### LANGUAGE

English  
Spanish

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Instagram: @yazmindc\_art

### EDUCATION

Loyola Marymount  
University

Sep 2014 — May 2018

**BA: Studio Arts— Graphic Design**

**Minor: Spanish**

*CFA Mentor 2015-2018*

### EXPERIENCE

**Graphic Design  
Production Lead**

Social Kapture  
El Segundo, CA

July 2020 - Present

- Produce engaging social media graphics for clients' including for high-leverage and critically valuable clients. Produce content for specialty channels and/or clients
- Assist Social Media Manager in setting best practices for Graphic Design team. Update all relevant written guidelines as needed
- Lead team quality control efforts and coach team members through mistakes during weekly meetings
- Assist Social Media Manager in development and execution of weekly team meetings. In absence of Social Media Manager, run weekly team meetings and give team updates in weekly departmental meetings
- Assist Social Media Manager in Graphic Design team hiring process and lead training for new hires

**Head Graphic Designer,**  
National Association  
of Latino Independent  
Producers

Los Angeles, CA

Nov. 2018 — Jan. 2020

- Interviewed, trained, and managed all design interns
- Collaborated with multiple departments on all design needs for more than 10 events. Including the rebranding of multiple programs.  
*(web, app, print, social media, and email)*
- Assisted the digital production team with motion graphics & coordinated AV for the NALIP Media Summit and Latino Media Fest.
- Trained volunteer photographers and photo editors while also being a photographer and editor for multiple events.
- Translated and proofread copy in spanish, translated for spanish-speaking talent during interviews.

**Graphic Designer,  
Gallery Attendant**  
Laband Art Gallery  
(Loyola Marymount  
University)

Sept. 2017 — Mar. 2019

- Collaborated with the gallery director to design exhibit materials for print, web, and social media.  
*(event flyers, posters, vinyl lettering, large-scale banners, email blasts, social media posts, & postcards)*
- Managed and organized communication with visitors including guided tours and other exhibit events.  
*(in english and spanish)*
- Responsible for the safety of the gallery's collections and day to day set up and breakdown of exhibits.

**Packaging Designer**  
FAM Brands  
Bell, CA

Aug 2018 — Sept 2018

- + Photo-retouching for print and e commerce
- + Designed print ready packaging artwork
- + Designed labels and added them to pre-existing packaging templates.